



PR Account Manager

£30k DOE

37.5-hour week, permanent role, hybrid working

At ADPR, we are experts at driving growth and creating valuable connections within the marine and active lifestyle sectors, through the power of meaningful communications.

We're looking for an experienced Account Manager that shares our enthusiasm, loves to tell stories and is hungry for results!

We have been delivering high-impact results for our clients for over 30 years. We're proud that we have worked with some of our clients for over 20 years – it endorses the fact that we stay creative, enthusiastic, are constantly evolving and deliver the highest quality results. We work with global brands like Helly Hansen, Polar Electro and Sunsail, as well as charities including Ferne Animal Sanctuary and the Youth Adventure Trust.

As an Account Manager, your main responsibilities will include:

- Feeding into strategic and creative campaign plans
- Taking control of the plans to ensure campaigns are delivered and service agreements are met
- Managing a number of clients and their scopes, across our core sectors
- Leading on a high level of client interaction to meet their needs
- Managing and mentoring junior members of the team
- Scouring the news for opportunities and creating stories that deliver for our clients
- Developing positive and long-lasting relationships with our journalist and influencer colleagues

You can find out more about the variety of work you'll be doing [here](#).

Successful applicants will:

- Have a few years of PR experience in the bag

- Be proactive, collaborative and creative
- Have a great attitude and be hungry to learn
- Love getting stuck into a project
- Be an organiser extraordinaire and have excellent attention to detail
- Have experience and/or a passion across our core sectors

Our people are the heart of our business, and we strive to create a culture of opportunity, compassion and fun for everyone. We believe a motivated and enthusiastic team delivers our success, and we are dedicated to career progression with individual career development budgets.

Other benefits include:

- 4 weeks holiday allowance plus bank holidays, plus a bonus day off on your birthday
- Additional holiday over the Christmas period while the office is closed (this usually spans across 2 weeks!)
- Flexible working hours
- Hybrid working: a mix of working from home and from our office in Long Sutton, Somerset. Apart from our monthly in-person team meeting, everyone sets their own frequency for going into the office
- Regular social activity
- Annual bonus scheme
- Individual EAP programme and MHFA training

You need to be able to get to our office which is in a rural location, and to client venues and events, so a car and driving licence is essential. We're also dog friendly, so being an animal lover is a bonus.

If you would be interested in helping tell our clients' stories and feel you have got the relevant experience for this opportunity, please email your CV and a cover letter to

beki@adpr.co.uk.